

WIRRAL HEALTH & WELLBEING BOARD

Meeting Date	12 th March 2014	Agenda Item	
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Report Title	Update on delivery of Health and Wellbeing Strategy 2013-15
Responsible Board Member	Fiona Johnstone

Link To HWB Function	Board development				
	JSNA/JHWS		x		
	Health and social care integrated commissioning or provision				
Equality Impact Assessment Required & Attached	Yes		No	N/A	x
Purpose	For approval		To note	x	To assure

Summary of Paper	The purpose of this report is to provide the Health and Wellbeing Board with an update on progress in delivering the actions identified in the Health and Wellbeing Strategy. A report on the delivery of the Strategy is presented to the Board on a quarterly basis with reporting by exception.		
Financial Implications	Total financial implication	New investment required	Source of investment (e.g. name of budget)
	£	£	£
Risks and Preventive Measures	To ensure it is fit for purpose the Board continually needs to review its operation, if it does not do this it risks not delivering the best possible health and wellbeing outcomes for local people.		
Details of Any Public/Patient/ Service User Engagement	Public and stakeholder consultation informed the development of the Health and Wellbeing Strategy		
Recommendations/ Next Steps	<ol style="list-style-type: none"> 1. The Board is asked to note the exceptions reported against delivery of the Health and Wellbeing Strategy together with action plans 2. The Board is asked to consider how a new strategy could be produced. 		

Report History		
Submitted to:	Date:	Summary of outcome:
Health and Wellbeing Board	13 th November 2013	Update on progress in delivering the actions identified in the Health and Wellbeing Strategy with exception reporting.
Health and Wellbeing Board	21 st August 2013	Board update on priority setting session and agreement on next steps in the implementation and delivery of the strategy.
Shadow Health and Wellbeing Board	13 th March 2013	Strategy approved
Shadow Health and Wellbeing Board	25 th January 2013	Progress update
Shadow Health and Wellbeing Board	12 th December 2012	Health and wellbeing priorities for 2013/14 agreed, allowing progression to the next stage of Strategy development

Publish On Website	Yes	x	Private Business	Yes	
	No			No	x

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Delivering the Health and Wellbeing Strategy

Purpose

1. The purpose of this report is to provide the Health and Wellbeing Board with an update on progress in delivering the actions identified in the Health and Wellbeing Strategy 2013-15. A report on the delivery of the Strategy is presented to the Board on a quarterly basis with reporting by exception.

Background

2. Under the Health & Social Care Act, 2012 all upper tier and unitary local authorities in England took on a new duty in April 2013 to take such steps as they consider appropriate for improving the health of the population of their area. An important step in exercising this duty was the establishment of a Health and Wellbeing Board as a statutory committee of the Council and the production of a Joint Health and Wellbeing Strategy. The first Health and Wellbeing Strategy for Wirral was agreed in March 2013.
3. The Health and Wellbeing Strategy sets out the overarching framework that describes how the public, private and voluntary sectors will work together with Wirral residents to improve the health and wellbeing of local people. The strategy provides a basis for the commissioning of health, social care and wellbeing services in Wirral.
4. The strategy does not replace existing commissioning plans; rather it is aligned with them. It is intended to support the commissioning of health, social care and wellbeing services. Key priorities and outcomes were developed in consultation with stakeholders.
5. Three priority programmed areas for shared action were agreed by the Health and Wellbeing Board, based on public and stakeholder consultation and evidence of what works. The priority programme areas for the strategy are:
 - Mental Health
 - Older People
 - Alcohol misuse

Delivery of the strategy

6. The delivery plans developed for the priority areas set out a programme of activities to address the priorities and achieve the outcomes agreed by the Board and detailed in the Strategy. Appendix one provides board members with detail of the key actions required for the delivery of the strategy and commentary on progress to date.
7. Quarterly reports on the progress of the strategy are presented to the Health & Wellbeing Board.

8. The following actions which are rated amber are brought to Board members attention for comment and action

Key priority: Mental health			
Key activity	RAG	Commentary	Action planned
Reduce stigma by developing an 'early' awareness programme in schools to promote good mental health and recognise when someone is not coping	A	Following cabinet approval of the re-commissioning of the Healthy Child Programme for 5-19 year olds, this activity has been halted. The consultation process for the re-commissioned activity has highlighted mental wellbeing for children and young people as a key element of the new service to be commissioned.	This is currently out to tender and the new provider will deliver this programme
Provide mental health awareness training for frontline staff and community members e.g. mental health first aid	A	Successful pilot programme undertaken in 2013, due to procurement rules a full tender exercise needs to be undertaken to proceed with programme.	Tender exercise will commence in April 2014
Recruit and support employers to register and work towards achieving "Mindful Employer" status	A	A lead partner was not identified for this piece of work	Communication from Chair to all partners to encourage them to sign up to the Charter if not already an active member.

Milestones from the different priority areas

9. There has been considerable activity in all the different activities, the following is a snapshot of some of the work undertaken by partners:

a. Alcohol:

- i. Dry January national campaign was promoted to a wide selection of public and private sector organisations
- ii. Cheshire and Wirral Partnership NHS Foundation Trust Alcohol Service have delivered a number of Walk & Talk sessions to the public across a variety of locations in Wirral such as supermarkets
- iii. A Controlled Drinking Environment pilot is operational at Wirral YMCA. Another controlled drinking venue is being planned at Wirral Ark and the infrastructure is being developed.
- iv. The post of Schools Drugs Advisor, employed by Connexions, commenced in November 2013
- v. The Schools' Substance Misuse guidance was launched on 30th January 2014 and supports all primary and secondary schools.

b. Older People:

- i. The new VCF contracts have been commissioned by April 2014 as part of the new Early Intervention & Prevention Strategy. The new general support service will be more widely available to help prevent social isolation and improve independence.
- ii. The Carer's Strategy has been developed and is going to relevant committees for sign-off

- iii. Front door deflection project implemented in December 2013 including the Choose Well development campaign

c. Mental Health:

- i. Promoted mental health 'Time to Change' campaign to reduce stigma and promote early diagnosis. Campaign also included 3,000 local businesses
- ii. Re-established the Supported Housing Core Strategic Group and Commissioning Body in order to align the housing needs of people with mental health issues with the housing needs of other vulnerable groups
- iii. Work around supporting mental health service users to give up smoking progressed with Cheshire & Wirral Partnership NHS Trust implementing their Nicotine Management Policy in early February 2014 which means that the Trust's grounds and premises are now smokefree [Note: Wirral University Teaching Hospital NHS Foundation Trust will also become smokefree on No Smoking Day – 12 March 2014.

Refreshing the Health & Wellbeing Strategy

2. Following an initial review of the Health & Wellbeing Strategy by Health & Wellbeing Board members earlier this year, the feedback suggests that it may be useful to refresh the priorities of the Board. This would ensure that the Board was focusing on the right areas. For example, the fairly recent development of the Better Care Fund plan and the subsequent monitoring of its progress and performance is now a major focus of the local health and social care economy.
3. As the existing Health & Wellbeing Strategy is due to finish in 2015, it would be valuable to think about how a new strategy can be produced. It is suggested that this could reflect the aspirations of the Vision 2018 work, and also take the opportunity to be more explicit about the Board's aspirations for wider wellbeing in our communities.

Recommendations

14. The Board is asked to note the exceptions reported against delivery of the Health and Wellbeing Strategy action plans and the action plans.
15. The Board is asked to consider how a new strategy could be produced.

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Date: 3rd March 2014